# BLACK WOMEN NETWORKING INTERNATIONAL, INC.



VOLUME 1, ISSUE IV June 2016

### All things Dad and Grads!

June is the month where we recognize the men in our lives and celebrate graduates of all ages. As I viewed many of your posts on Facebook, I found so many pictures and accolades acknowledging your loved ones. For the summer, I will be sharing some of them in our newsletters. BWN is a family organization and we want each of our members to know that we share in your joy.

Happy Father's Day and Congratulations one and all!

#### **BWN Addition**

This powerhouse joined our organization in May and she's already making her presence known. I would like to thank our new sister, LaVonne Lee Norrils for volunteering to assist with our newsletter publication. She has been selected to assist with our Administration Team. Sister LaVonne is a member of our Atlanta, GA chapter. She is a personal shopper, Organizer, Life Coach, Project Management Professional, Telecommunication Specialist and Empresario (entrepreneur in Spanish). Together, we promise to bring you news you can use as you build your empire.

If you would like to assist with the newsletter or submit articles, please send your submissions to: getnstep@outlook.com.

# Membership Updates

There are many events that are happening in BWN and we want you to be the first to know about them. If you haven't taken time to update your information on our website, please go to bwninternational.org. In the Member's section you have the opportunity to include information, your business, and yourself. We will choose

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#### Welcome!

Let's give a warm BWN welcome to our new sisters:

Lavonne Spencer San Francisco, CA

Shana Augustus Baton Rouge, LA

LaVonne Norrils, Atlanta, Georgia



### BWN's Website Spotlight

As a member, we want to help you grow your business. We picked Sister Cheryl Jones, CEO/Certified Travel Associate, from the Member's section on our website.

Phone: 6787494325

Email: cheryl.jones@lezgotravel.com



Website: www.lezgotravel.com

**Business Description:** Whether it's a family vacation or a special celebration we're ready to plan a memorable getaway for you! "Proud to be a Certified Travel Associate (CTA) from The Travel Institute"

# **BWN's Superwoman!**



This month's Sister Spotlight honor goes to a deserving woman who committed her life to servitude, and she has served this organization well since becoming a member.

Sister Kasonya Campbell was raised and currently resides in Peoria, IL. She left Peoria at 21, to join Job Corps and was placed with Amtrak where she served 30 years before retiring. "I have never agreed that we should work 8 to 12 hours every day and vacation two weeks out of a year. I kept hearing, home-based business is the way to go." And the rest, is history.

Kasonya owns a Non-profit Organization and a Limited Liability Company which garners her name.

True to form, Kasonya is a woman whose perseverance, strength and her belief in God didn't allow her to wallow in pity when faced with a life-altering obstacle. In 2013, she had to take a step back from business when she received a cancer diagnosis, and had to undergo a double mastectomy. Glory be to GOD, she is now cancer free!!!

"After God turned my test into a testimony, I have been on fire, and determined to succeed. I have gone through so much personal development. I am becoming the leader I would want to have and the leader my team deserves. I have learned so much about giving back. I want to give back to my community and help as many people as I can."

Her mantra: "There is no IF involved in my success only WHEN!!!"



# In Loving Memory:

Sister Kasonya, your BWN sisters extend our heartfelt condolences in the recent passing of your sister. As you and your family continue to heal, we want you to know that we love you and we're here for you.

I said a special prayer for you for all that makes you happiest—for quiet moments when your days are busy and time for the big and little things that mean the most to you...For love and joy to fill each day and warm memories to look back on, for smiles and happiness and the closeness of family and friends.

~Poem taken from the Tender Thoughts Series, AGC, LLC

Kasonya, LLC

Phone: 866-306-8004

kasonya@kasonyallc.org

kasonyacampbell.com

# Financial Infidelity: What is it?

Financial deception, no matter the scale, can cause damage—or even end—a relationship. Financial infidelity—lying about or hiding money—can cause major problems in a relationship. The issue of deception appears to run across all the board. About 46 percent of men have committed an act of deception and 38 percent of women. And while it happens at all ages, the practice appears more common among younger adults with 61 percent of those ages 18 to 34 admitted to the act.

The National Endowment for Financial Education (NEFE) found that the most common offense is that of hiding something: a purchase, bank account, statement bill or cash from their partner. A smaller percent have lied about the amount of debt they have or even how much they earn.

The NEFE has a few tips on how to deal with these issues:

**Talk with your partner.** Approach the situation knowing what you want to get out of the conversation and with the attitude that you are working together toward a solution. Try not to be judgmental. When people are put on the defensive, conversations become strained.

**Get on the same page.** Decide how you want to manage your money together and how you plan to share information going forward. Establish what the threshold is spending autonomously.

**Rebuild trust.** If you or your partner has come clean about some financial deception it may take time to rebuild trust. It takes continued transparency, a commitment from both sides to stick to the goals and good communication to help heal.

Source: Love, honor and share a credit card statement by Sarah Skidmore Sell, The Associated Press

"The beautiful thing about learning is that no one can take it away from you." ~B.B. King

# Membership Perks:

Do you have special promotions or events that you are interested in sharing with the Ladies of BWN?

If you have camera-ready promotions that you would like to announce in our newsletter, email them to: getnstep@outlook.com.

Requirements: You must be an active member in BWN. You are responsible for the information contained within your announcement.

(See right.) Here is an excellent example of how your graphics and information should resemble. Submissions must be clear with all pertinent information included and we must be in receipt of your email by the 15th of each month for the following month. (Ex. July's submissions should be received by the 15th of June.)

Graphic by: Tina L. Adams-Turnipseed, MO/IL Chapter Director

https://www.eventbrite.com/e/bwn-mo-ilentreprenur-kidpreneur-workshop-tickets-23023384563



Sunday, June 19, 2016, is Father's Day, the annual holiday where Americans celebrate the men who made them. You may love dear old dad, but how much do you actually know about the observance in his honor? Brush up on your Father's Day background before the big Sunday barbecue.

Father's Day officially began in 1910 in Spokane, Washington, where 27-year-old Sonora Dodd proposed it as a way to honor the man who raised her when her mom died in childbirth. Dodd was at a church service thinking about how grateful she was for her father when she had the idea for Father's Day, which would mirror Mother's Day but be celebrated in June -- her dad's birthday month.

The movement grew for years but didn't gain national-event status until 1924 under former President Calvin Coolidge. He said it would "establish more intimate relations between fathers and their children" and "impress upon fathers the full measure of their obligations," according to the Library of Congress Wise Guide.

The holiday gained traction during World War II, and in 1966 President Lyndon B. Johnson proclaimed the third Sunday of June to be Father's Day. President Richard Nixon made it a federal holiday six years later.

Source: http://www.ibtimes.com/fathers-day-history-9-interesting-facts-you-may-not-know-about-holiday-its-origins-1975312



Malachai Jenkins and Roberto Smith at one point would've never saw eye-to-eye. Both LA natives pledged their allegiance to rival gangs, Jenkins a Crip and Smith a member of the Bloods. But after years of gang banging, Jenkins grew tired of the dangerous life.

A mutual friend introduced Jenkins to Smith and the two became fast comrades. Jenkins then enrolled in the famed culinary school Le Cordon Bleu, and from there things began to change. Upon finishing his courses, Jenkins, who also goes by the name Chef Spanky, began cooking meals and posting the finishing product on Instagram. Soon, people started placing orders and slowly, their catering business Trap Kitchen LA was birthed.

How they built their business is what is clever and genius.

The way it works is Jenkins puts the daily menu on Instagram and people then place their orders. Whatever your stomach desires, the gentlemen of Trap Kitchen LA will serve you. The men make everything from the simple yet comforting chicken and waffles to the popular and more decadent \$25 Pineapple Friday dish which is made up of King Crab, lobster, jumbo shrimp and salmon over white rice covered in Teriyaki Sriracha sesame seeds and green onions placed inside an actual pineapple. Whatever your stomach desires, the gentlemen of Trap Kitchen LA will serve you.

Instead of an expensive buildout of a building and a long process to get started, the two just started producing and picked up steam.

Source: http://www.blackentrepreneur.com/former-gang-members-used-instagram-to-grow-booming-catering-business

#### To the Class of 2016:

"Every stumble is not a fall, and every fall does not mean failure...Know the next right move...You will make mistakes......Failure is God's way of moving you in another direction."

- Oprah Winfrey

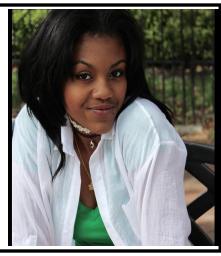


Photo Source: Malika Horston (Jazzmin Horston)



# **BWN's 2016 Student Standouts**

Jakhori Smith, the son of Sister CoCo Williams, has set his sights on the National Youth Leadership Forum: Explore STEM in Dallas, TX this summer. He is a young man of honor and integrity. Jakhori was diagnosed with ADHD and Dyslexia but he has not allowed that to stop his drive toward achieving his goals. Jakhori was personally selected by Educator Harper of Demopolis Middle School based upon his academic potential and interest in areas of Science, Technology, Engineering, and Math (STEM). Jakhori, your BWN family is so proud of your success!

# Can't Stop, Won't Stop

Sister Monique Golden's daughter, Miss Itiera Davis, is making things happen in Arkansas. Itiera who graduated 5th grade with Honors (All A's) for the 4th-grading period also achieved the highest AR goal in the 5th grade. Not to mention, she received the 2016 President's Education Awards Program Award for Outstanding Academic Excellence, signed by President Obama, and a Talent Show Award for outstanding performance and entertainment. Way to go, Itiera! You are a true Daughter of Destiny and we cannot wait to see what the future has in store.

# Lifelong Learner Leading by Example

BWN National Leader, Sister Diana McGrew Washington is proof that you're never too old to learn new things, educationally speaking. On June 4, her passion for being a lifelong learner will be realized as she accepts her degree in Business Administration/Marketing from Colorado Technical University. Diana posts on Facebook, "I'm so grateful to God for directing and keeping me through the process. I want to encourage young people and show them that it is never too late to pursue your dreams."

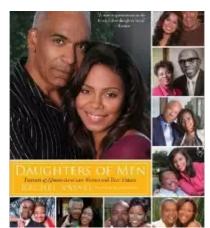
Diana lives in Mobile, AL where she's active in the Alabama chapter. Nationally, she is responsible for Community Leadership. By profession, Sister McGrew Washington works at United Voice, Inc. where she serves as Executive Director.

# Daddy's Lil' Girl

From actress Sanaa Lathan to Georgia State Supreme Court Chief Justice Leah Ward Sears, many African-American women attribute much of their success to having a positive father figure

In Daughters of Men, author Rachel Vassel has compiled dozens of stunning photographs and compelling personal essays about African-American women and their fathers. Whether it's a father who mentors his daughter's artistic eye by taking her to cultural events or one who unwaveringly supports a risky career move, the fathers in this book each had his own unique and successful style of parenting. The first book to showcase the importance of the black father's impact on the accomplishments of his daughter, Daughters of Men provides an intimate look at black fatherhood and the many ways fathers have a lasting impact on their daughters' lives.

Source: http://www.amazon.com/ Daughters-Men-Portraits-African-American-Fathers/dp/B006J41U7S



"When life tells you no, ask yourself honestly: What am I capable of? And once you know the answer, don't be afraid to let everyone else know it too."

#### Raising Awareness

BWN supports many causes and as an organization, it is our mission to spotlight, raise community awareness and inspire those who are dealing with various health issues and personal concerns.

Please know that what affects your family affects and impacts us. We are praying for peace, total healing and deliverance, and we are rallying around you as your BWN sisters.

#### June is.....

June 1 - July 04 Fireworks Safety Month

**Cataract Awareness Month** 

Men's Health Month

Myasthenia Gravis Awareness Month

National Aphasia Awareness Month

National Congenital Cytomegalovirus Awareness Month

**National Safety Month** 

National Scleroderma Awareness Month

June 5 - 11 National Rip Current Awareness Week

June 5 National Cancer Survivors Day ®

June 13 - 19 Men's Health Week

19 - 25 National Lightning Safety Awareness Week

June 19 World Sickle Cell Day



Date a BLACK MAN.
Love a BLACK MAN.
Marry a BLACK MAN.
Protect a BLACK MAN.
Respect a BLACK MAN.
Cherish a BLACK MAN.
Support a BLACK MAN.

# **Suffering in Silence**

While May was National Mental Health month, it is imperative that we continue to shed light and information to those who suffer in silence, their family members and the community-at-large.

In a recent article published in the Columbus Dispatch, a mother describes her terrible ordeal after her daughter took her own life. When Bernice Poulsen's 12-year old daughter told her she wanted to kill herself, Poulsen immediately checked her into a hospital. Two weeks after Emily was released, a student found her hanging in a bathroom stall at the middle school she attended. Bernice shared her tragedy in order to spare another family from having to go through this nightmare.

More young girls ages 10 to 14, like Emily, are taking their own lives. A federal report released last month (April) showed that suicide in the U.S. between 1999 and 2014 rose by 24 percent. Suicide remains the second leading cause of death among people ages 10 to 24. Suicide claims more teens than cancer, influenza, diabetes, asthma and a host of other diseases combined.

Jeff Bridge, director of the Center of Suicide Prevention and Research at Nationwide Children's Hospital states, "If girls are choosing more lethal means, given that they attempt suicide at a higher rate than boys, this may become a very serious public health problem. I wish I had the answer for why girls attempt more, but we are still trying to explain that."

Read more about this public health crisis at Dispatch.com/suicide.

### **BWN's Social Media Platforms:**

- Multi-level Marketing (MLM) Mondays: Post information about your home-based business.
- Twitter Tuesdays: Place your Twitter handle on our @BWNintl thread or Tweet us with #BWN and we will send you and/or your business a shout out.
- Website Wednesdays: Shop with your sisters, first. Post your business links, contact info and any events or promotions you are having.
- Thankful Thursdays: Every day we live to see is a day to give thanks. Feel free to share what you are thankful for with us.
- Fan Page Fridays: Promote your Facebook Business/Fan Page. "LIKE" and Share one another's pages.
- **Super Saturdays:** Spend the weekend shopping, saving & supporting your BWN Sisters' dreams.

**Facebook:** Use the "**search**" box to locate current **BWN** groups/pages BWN Gold Club (Black Women Networking) MEMBERS ONLY BWN(BLACK WOMEN NETWORKING)

Email: bwninternational1@gmail.com

Twitter: @BWNINTL

Kasonya Campbell, Executive Assistant 866-306-8004

# Happy You Day!

To all of our sisters who are celebrating a milestone in their lives during the month of June.

"I hope your dreams take you.....to the corners of your smiles, to the highest of your hopes, to the windows of your opportunities, and to the most special places your heart has ever known."

~1quotes.org

BWN brings you the world



#### **WEEKLY AGENDA**

#### **Motivational Mondays**

June 6 and June 20, 2016 9:00 PM FST

#### **Prayer Call Tuesdays**

Every Tuesday, 9:00 PM EST

#### Wind Down Wednesdays

June 8 and June 22, 2016 9:00 PM EST

#### Thursdays\*

Daughters of Destiny New Members Member's Mastermind

#### **New-Saturday Sister Chat\***

\*Stay tuned... Up-to-Date Conference Call Announcements and other Notifications will be posted on our BWN Facebook Pages.

Please use BWN's Conference Line: (712) 770 4005, PIN 646645#



WE'RE ON THE WEB!

www.bwninternational.org